A Checklist for Dairy Distributors

Summary: The tool kit is about the dairy distributor. It talks about the qualitative information. It even speaks about the selling price of the milk as well as the major buyer as well as the mode of payment.

Tag: Dairy; Distributor; Milk; Qualitative information; Selling price; Major buyer; Mode of payment

1. Experience in the field
2. Dairy from which milk is procured.
3. Seasonality of milk procurement (flush/lean)
4. Qualitative information:
   a. Brand of milk
   b. Quantity procured in ltrs/ day
   c. Quantity sold in ltrs/ day
   d. Quantity procured in ltrs/ day in peak season
   e. Quantity Sold in ltrs/ day in peak Season
   f. Procurement Price (in Rs/lt.)
5. Selling price(Rs/ltrs)
6. Reasons of lack of interest in milk procurement from other market players (dairy).
7. Reach of Sale (radius in kilometers)
8. Major buyers
   a. Households
   b. Retailers
   c. Institutions
9. Mode of Payment made by
   a. Households (Advance) (Cash) (Credit)
   b. Retailers (Advance) (Cash) (Credit)
   c. Institutions (Advance) (Cash) (Credit)
   Specify the Days/ time@ each mode.
10. Milk products sold other than milk.
**B Checklist for Dairy Vendors**

Summary: The tool kit is about dairy vendors. It talks about the procurement, the quantity as well as the frequency of business. The tool kit even speaks about the major buyer as well as the seasonality of milk sale.

Tag: Dairy; Vendors; Procurement; Frequency of business; Quantity; Time; Major buyer; Frequency of Payment; Seasonality

1. Experience in the field.
2. Other businesses if any-

   Priority:

3. Monthly earnings from selling milk
4. Procurement of milk (Agency) (Distance in Km)
5. Area of Operation (sale): (Agency) (Distance in Km)
6. Frequency of Business: Once / Twice / Any other
7. Time of Business: Morning / Evening / Any other
8. Quantity of sale: per day / per shift (if applicable)
9. Major Buyers:
   a. Households (Number) (Quantity)
   b. Local Players (Number) (Quantity)
   c. Institutions- (Number) (Quantity)
10. Mode and frequency of payment
    a. Households (Advance) (Cash) (Credit)
    b. Retailers (Advance) (Cash) (Credit)
    c. Institutions (Advance) (Cash) (Credit)

   Specify the Days/ time@ each mode.
11. Seasonality of milk sale (flush/ lean)
C Village Level Milk cooperative society

Summary: The tool kit talks about village level milk cooperative society. It even talks about outreach of the village level milk collection centre. The tool kit even covers average milk collection in both lean as well as flush season.

Tag: Village; Cooperative society; Outreach, Collection; Lean season; Flush season; Chilling centre

1) Year of establishment:

2) Outreach of the village level milk collection centre:

<table>
<thead>
<tr>
<th>Name of the village</th>
<th>Area covered (Km)</th>
<th>No of HH</th>
<th>No of HH registered under cooperative society</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

3) What is lean season and flush season in the village?
   Lean season ..........
   Flush season ..........

4) Average milk collection (Liter/Day)

<table>
<thead>
<tr>
<th>Milk collection in lean season</th>
<th>Milk collection in flush season</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

5) What are the quality parameters for procurement from farmers?
   1. Fat content
   2. SNF
   3. Color
   4. Others (Please specify) ..........................

6) Purchase price of milk from the farmers?
1. Rate of per Kg milk fat........
2. Rate of per Kg milk total solid (TS) in case of cow milk............
3. If purchase is being done as per liter, than purchase price
   a) For cow milk ..... 
   b) For buffalo milk

7) What are the services provided to the farmers at village level?
   1. 
   2. 
   3. 

8) What is distance (in Km) of chilling centre/ processing centre from the
   Gulbarga milk union ltd from the village level procurement centre?

<table>
<thead>
<tr>
<th>Block level chilling centre (if available)</th>
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</thead>
<tbody>
<tr>
<td>District level chilling/ processing centre</td>
</tr>
</tbody>
</table>

9) Mode of payment to the farmers

<table>
<thead>
<tr>
<th>Mode of Payment</th>
<th>Frequency of payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash (1)/ Credit (2)</td>
<td>Number of Days (if Credit)</td>
</tr>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

10) What is source of earning at milk collection centre
    1. Commission from dairy plant (Rs/ltr)
    2. Any other

11) What are the different infrastructures available at village level collection centre?
    1. 
    2. 
    3. 
    4. 

12) What is the mode of transportation of milk from village to the chilling center/processing centre?